



AlsoEnergy Knowledge is ^{clean} Power!

PowerLobby™ Showcases Real Time Benefits of Your PowerTrack™ Solar PV Monitoring System

BENEFITS

Showcases your commitment to environmental protection

Highlights and quantifies the positive impact of your solar PV System

Displays historical and current real time PV System performance charts

Provides interesting and educational information on promoting clean energy for your viewers

Increases community awareness of the environmental benefit provided by your renewable energy investment

Contact Information

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AlsoEnergy's patent-pending **PowerTrack™** software offers a secure, low cost solution with real-time operational views of your entire PV system. Using **PowerLobby™** to publicly display these views, allows you to showcase your commitment to renewable energy, while displaying the positive impact of your solar PV installation to your customers and the community at large.

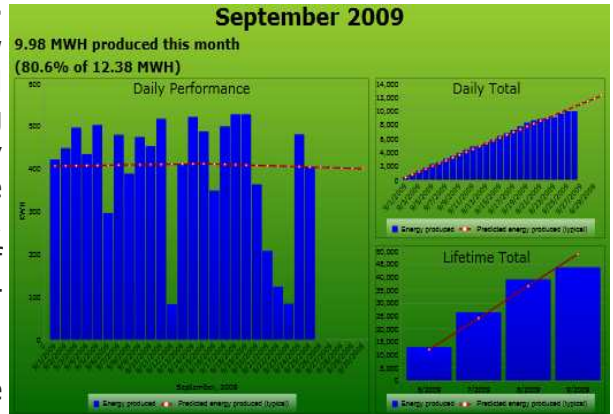
Display **PowerLobby** in corporate lobbies, or any high traffic areas, including your website! It's a great way to educate viewers about the benefits of solar power and the effectiveness of your specific sustainable energy program.

PowerLobby displays real time data as it automatically cycles through a number of attractive, informative views regarding solar power and the specific benefits being produced by your system. Information regarding current weather conditions and sun tracking is included, along with a news feed of note-worthy current solar energy headline stories.

The **PowerLobby** system performance screens illustrate the current, historical and predicted system performance data of your solar PV system in an attractive array of graphical presentations. Current power production figures are compared with "blue sky" estimates. Long term production figures are compared with PWATTS or other benchmarks.

To clearly communicate the magnitude of your positive environmental impact, the lifetime power produced by your solar PV system is displayed in more commonly known units of measure, including, barrels of oil, gallons of gasoline, miles driven by the average car, and even home barbeque propane tanks!

Using **PowerLobby** increases community awareness of the benefits of your renewable energy commitment, which increases your value as a globally responsible organization.



System Performance

Solar Industry News

The Strategic Imperative for the U.S. Senate to Pass an Effective Energy Bill

The United States Senate possesses the key to address the most critical national security issue that the country presently faces. Will the Senate act decisively and without delay to protect our vital national interests or will it dither as Iran builds a nuclear bomb and further destabilizes the world?

Solar Industry News

Today's Weather

49°F

Low 35	High 52
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Partly Cloudy
Humidity: 70%
Wind: E at 6 mph

Sunrise 7:07 AM		Sunset 6:26 PM	
Wednesday 37 62	Thursday 38 63	Friday 37 60	Saturday 41 70

Local Weather



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About AlsoEnergy

PRODUCTS AND SERVICES

PowerTrack™
Solar PV Monitoring provides analyses of PV system performance using real time data

PowerLobby™
showcases benefits of solar PV systems using PowerTrack

PowerTrackPlus™
custom software development

SolarComplete™
computer modeling of solar PV systems and third party review

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AlsoEnergy provides innovative Energy Service Companies, Solar PV developers, and Solar Power Purchase developers with the tools and information required to insure optimum system operation, with a unique combination of performance monitoring software and professional services.

Patent-pending **PowerTrack™** software offers a secure, low cost solution that immediately detects any problems in a PV installation and issues automated alerts. **PowerTrack™** features easy-to-use graphing and modeling capabilities with detailed analysis of real time and past performance, has the capability to calculate the value of produced solar energy for PPA customers and integrates with most accounting systems.

PowerLobby™ software was developed for organizations that wish to showcase their environmental commitment. This product displays real time PV system data in an attractive and informative presentation. Along with a news feed, the display shows current temperature, wind, sunlight, solar power production, building power consumption and excess power production.

PowerTrackPlus™ provides the services of AlsoEnergy's design engineers to create custom features and provide critical integration with other applications, such as financial and accounting packages.

SolarComplete™ will allow you to have design engineers from AlsoEnergy review your PV system designs, and offer recommendations for improvements and possible modifications to optimize performance of the entire system.

Principals:

Robert Schaefer, P.E., CEO, has over 26 years of high tech experience in Engineering, Operations, Sales and Marketing, where he has held executive positions in a wide variety of industries. Robert graduated from M.I.T. with a Bachelors of Science degree in Electrical Engineering and received his Masters Degree in Control Systems in 1993 from the University of Colorado, Boulder. He is a Professional Engineer in the State of Colorado.

Holden Caine, CTO, has spent his career developing high performance, low cost web-based online software solutions for the digital imaging market. As Vice President of Software Development for FujiFilm, USA, he architected web based image-processing systems for commercial and consumer markets. Prior to that, Holden worked at Applied Graphics Technologies and the Eastman Kodak research labs. He graduated with a Bachelors of Science degree in Computer Engineering from the Rochester Institute of Technology.